From: Kathleen Harrington
To: vfagot@bakersfieldpd.us
Subject: Let"s Face it, it"s Easier with Face Recognition
Date: Saturday, May 4, 2019 12:43:28 PM

THE ART OF SMART LAW ENFORCEMENT (2)

Hi Lyle,

It's difficult enough to identify a person of interest – but tracking that person down is even more overwhelming. Whether your team is tasked with reviewing hours of video footage to trace your POI's steps or if they are on high-alert to flag a suspicious event in real-time, face recognition capabilities can reduce time to target.

Rapidly pinpoint people of interest, create scalable watchlist management for real-time alerts in critical, time-sensitive situations.

Discover the face-recognition and alerting features within BriefCam's Video Content Analytics platform.

Checkout our latest blog post on facial recognition, **The Top 4 Reasons Smart Cities Should be Integrating Face Recognition**.

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